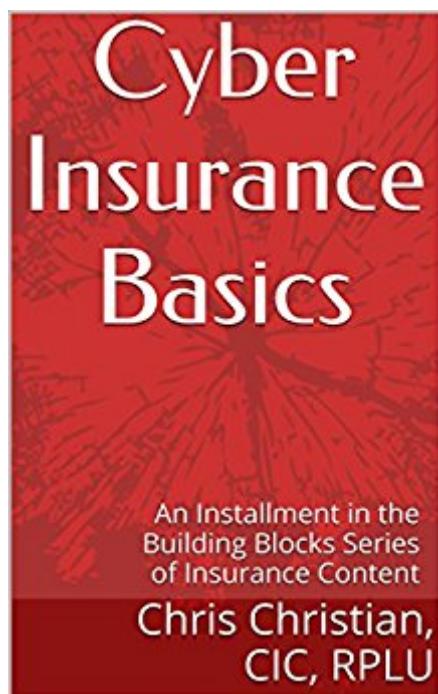


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Cyber Insurance Basics: An Installment In The Building Blocks Series Of Insurance Content



Synopsis

An engaging and entertaining introduction to cyber insurance exposures and coverages. After reading this book, the user will understand the risks of loss related to private data, network security, web and other digital media, and hazards of the digital world. Insurance coverages available to protect against these losses, and basic objections to purchasing coverage are also addressed. Bonus materials include links to references and studies. This book is written predominantly for retail insurance agents, and includes sales tools such agents will find helpful. The cyber self-assessment and executive protection checklists are also useful for all risk management minded businesses.

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Customer Reviews

This book is exactly as the Author Chris Christian described. I was able to through the book in a short time, compared to many other books I have read, ending with us understanding a complex field with a better understanding.. For those of you that need to get an understanding of the most important parts of "Cyber" this is a great start. This AOP of Practice can be very confusing for all. Agents/Brokers to clients. This book helps you to retain the information you need now. Looking forward to the next books from this Author... SOON to come

if you're not discussing, explaining and offering good cyber protection to customers, then you need a lot more E&O. Take this subject very seriously, this book could save your business, your career and your reputation - you won't find a better cyber insurance narrative, Chris Christian has nailed it.

I have read many publications on cyber liability and this is the most concise and clearly written book yet.

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